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experience

Founder & Freelance Creative

Studio Two75 LLC: 2025–Present

- Provide freelance creative services including branding, graphic design, photography, social media management, and digital marketing for businesses and individuals.
- Lead end-to-end client projects from concept to execution, delivering visual identities, marketing assets, and photography for portraits, weddings, events, and campaigns.

President & Co-Founder

Vivid Agency: 2024–2026

- Founded and lead a student-run multimedia agency, managing a team of 100+ creatives to deliver branding, social media, and digital strategy for local businesses.
- Led Adobe-sponsored creative competitions, earning \$2,500 in prize winnings, and received the Scripps College of Communication Engage Award for leadership and community impact.

Graphic Designer

OHIO D2 Men's Ice Hockey: 2024–2026

- Collaborated with a cross-functional media team to develop and execute creative marketing campaigns from concept to completion.
- Increased social media engagement by 150% and grew overall audience by 46% through strategic content planning and campaign execution.

Seasonal Marketing Intern

Snowie Marketing LLC: 2024–2025

- Developed and executed data-driven content and email marketing strategies, increasing U.S. viewership by 7.5% through targeted audience engagement and culturally relevant campaigns.
- Increased YouTube viewership by 77% through content optimization, SEO-driven titles, and strategic hashtag implementation.

education

Major

*Visual Communication–
Infographic and Publication Design*
Ohio University: Athens, OH
2022–2026

Minor

Marketing
Ohio University: Athens, OH
2022–2026

relevant work

Editor-in-Chief

VIS Magazine: Fall 2025

Project Coordinator

Thread Magazine: 2023–2026

Co-Design Director

Southeast Ohio Magazine: Fall 2025

In-Class Internship (Nutrena)

Brand Management: Spring 2025

hard skills

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe Premiere Pro
Adobe Audition

soft skills

Detail-Oriented
Creative
Leadership-Minded
Determined
Collaborative
Intentional